



Emestine Ruben *Black Twitter*, Unique, 2008, Photograph from *DanceScapes Series*.

INTRODUCING *ART for HEALING*

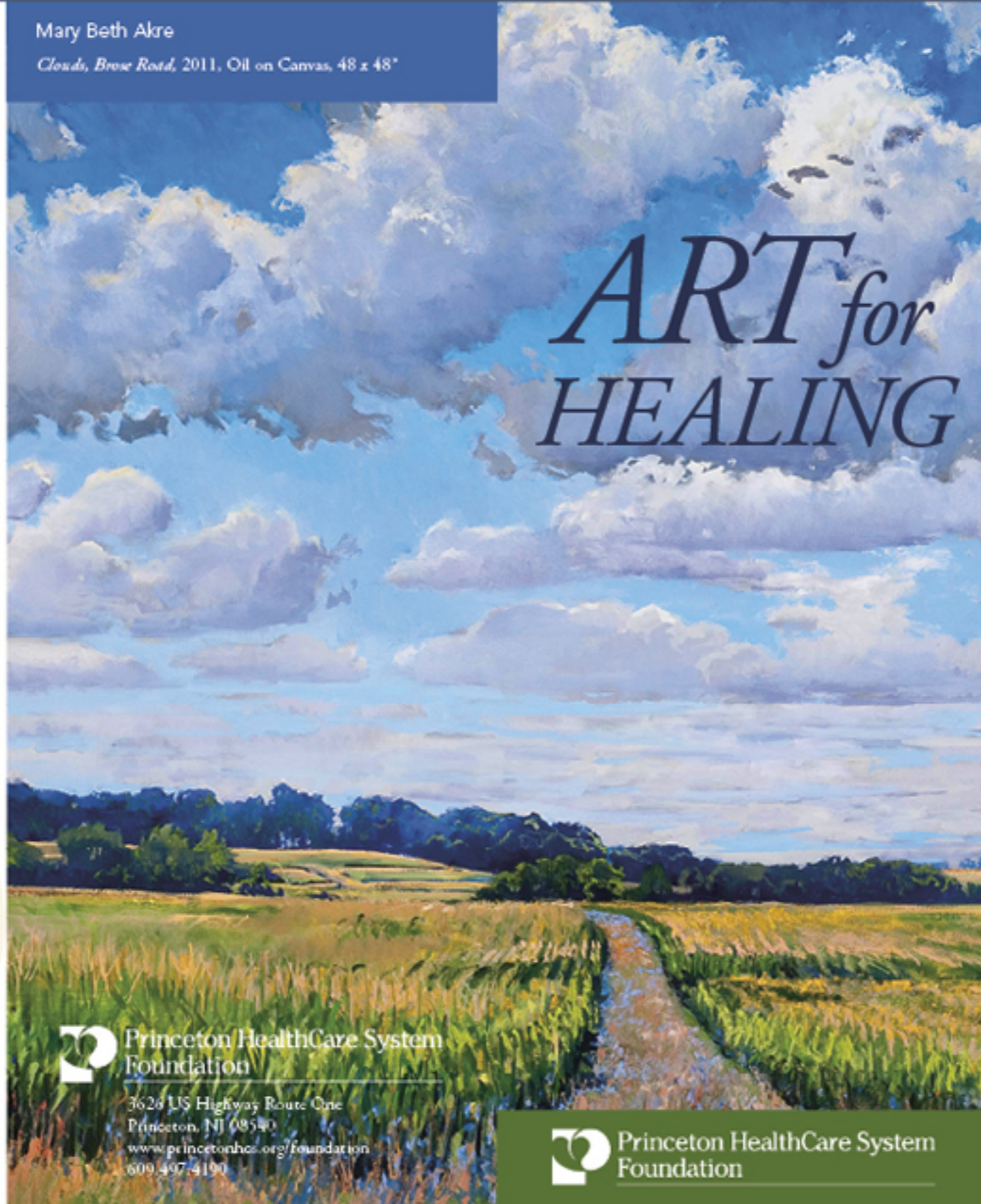
› The mission of our *Art for Healing* initiative is to create an environment that enhances the well-being of all who come to University Medical Center of Princeton at Plainsboro (UMCPP). The Center, a 636,000-square-foot, state-of-the-art hospital on a 171-acre healthcare campus, opened in May, 2012.

› This initiative is based on the principles of Evidence-Based Design, in which credible research is applied to achieve the best possible outcomes. Many studies have shown that art selected by these principles is health inducing. A carefully selected committee that included an expert consultant on hospital art, Rosalyn Cama, has chosen each of the pieces that will be displayed in UMCPP.

› The hospital is a member of the Pebble Project, the research program of the Center for Health Design. Through the Project, UMCPP will contribute to the national and international conversation on the beneficial effects of art in the hospital setting.

Mary Beth Akre

Clouds, Brook Road, 2011, Oil on Canvas, 48 x 48"



ART for HEALING



Princeton HealthCare System
Foundation

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Foundation



Illia Barger

Natasha, 2009, Oil on Linen, 78 x 66"

“What art offers is space – a certain breathing room for the spirit.”

— John Updike

Being in a hospital can be quite stressful. Patients and their loved ones often face serious medical issues, while physicians and other medical staff regularly deal with life-and-death situations. During such critical moments, art can provide a much needed respite, a space to gather one's thoughts and emotions.

Not only have literary figures such as Mr. Updike recognized the restorative powers of art: scientists, too, have discovered that art contributes greatly to healing. With this understanding, Princeton HealthCare System (PHCS) has embarked on its *Art for Healing* initiative, a program that acquires beneficial works of art, most by local artists, for our new hospital.



Ernestine Ruben *Chinese Fields*, Unique, 2008, Photograph from *DanceScapes* Series.



Thomas Francisco
Botanicals #1,
2008, Photo-
graph,
22 x 22"

"Art and Healing come together when the art has certain transformative powers found in the life of the art and the aliveness of the art. Healing art needs to transport you to a new state. When you view my art in the new hospital, I wish to carry you to my land where my images can convey you to health."

Ernestine Ruben, internationally renowned artist and photographer, Princeton



Marie Sturken
Pomegranates I, 2010,
Handmade Paper Work,
30 x 22"

"Within the healthcare field, this concept – that art plays a significant role in healing – is supported by research. Indeed, a variety of studies have shown that beneficial art reduces lengths of stay; decreases anxiety, stress, and pain; improves patient satisfaction; and leads to more favorable perceptions of care."

Rosalyn Cama, Principal, CAMA, Inc.; Chair, The Center for Health Design; author, Evidence-Based Healthcare Design (John Wiley & Sons, 2009)



Alice Stoler
Deep in the Marsh, 2007, Painting, 36 x 48"



Hetty Baiz
Butterfly, 2010,
Mixed Media,
68 x 56"

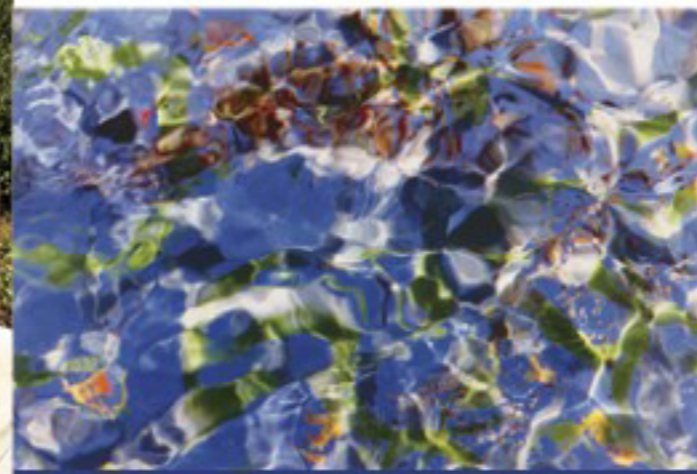
Gordon Gund
Flakes, Bronze, 2004, 77 w x 30 d x 72"



"We are driven to do everything possible to help people heal. There is compelling evidence demonstrating that art can contribute meaningfully to achieve that goal."

Art, spirituality, surgical robots and other state-of-the-art technologies matter in different and important ways."

Barry S. Rabner, President and CEO, Princeton HealthCare System; Board Member, The Center for Health Design



Susan Hockaday
Sky & Water-3, 2002, Photograph, 30 x 40"

GIFTS FOR HEALING ART

- › \$100,000+ Founder's Circle
- › \$50,000+ Chairman's Circle
- › \$25,000+ President's Circle
- › \$10,000+ Pyne Circle
- › \$5,000+ Friend's Circle
- › \$2,500+ Partner's Circle
- › \$1,000+ Leader's Circle

Early in our art acquisition process, we have received some generous donations and secured some wonderful works. We hope to raise \$1,000,000 more by March 31, 2013, to complete the process of acquiring healing works of art to be placed thoughtfully throughout the entire campus.

This program offers significant naming opportunities to its contributors. For further information on how to support the *Art for Healing* initiative, please contact Robert Sweet, Director of Gift Planning, Princeton HealthCare System Foundation, at 609.252.8713 or rsweet@princetonhcs.org.

Works by each of the artists in this brochure have been selected for our new hospital. Some of the pieces in this brochure, however, may not be acquired.